

COMMON BID CUM APPLICATION FORM	PRATAAP SNACKS LIMITED - INITIAL PUBLIC ISSUE - R Registered and Corporate Office: Kharsa No 378/2, Nemawar Road, Near Makrand House, Indore 452 020; Tel: (91 731) 243 7621; Fax: (91 731) 243 7605 Contact Person: Rishabh Kumar Jain, Company Secretary and Compliance Officer; E-mail: complianceofficer@yellowdiamond.in; Website: www.yellowdiamond.in Corporate Identity Number: U15311MP2009PLC021746	FOR RESIDENT INDIANS, INCLUDING RESIDENT QIBs AND ELIGIBLE NRIs APPLYING ON A NON-REPATRIATION BASIS																																																																																																																																																						
To, The Board of Directors PRATAAP SNACKS LIMITED	<table border="1" style="margin: auto;"> <tr><td>BOOK BUILT ISSUE</td></tr> <tr><td>ISIN : INE393P01035</td></tr> </table>	BOOK BUILT ISSUE	ISIN : INE393P01035	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%; text-align: center;"> Bid cum Application Form No. </td> <td style="width: 50%;"></td> </tr> </table>	Bid cum Application Form No.																																																																																																																																																			
BOOK BUILT ISSUE																																																																																																																																																								
ISIN : INE393P01035																																																																																																																																																								
Bid cum Application Form No.																																																																																																																																																								
<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">SYNDICATE MEMBER'S STAMP & CODE</td> <td style="width: 50%;">REGISTERED BROKER/SCSB/CDP/RTA STAMP & CODE</td> </tr> <tr> <td style="height: 40px;"></td> <td></td> </tr> <tr> <td>SUB-BROKER'S / SUB-AGENT'S STAMP & CODE</td> <td>SCSB BRANCH STAMP & CODE</td> </tr> <tr> <td style="height: 40px;"></td> <td></td> </tr> <tr> <td>BANK BRANCH SERIAL NO.</td> <td>SCSB SERIAL NO.</td> </tr> <tr> <td style="height: 40px;"></td> <td></td> </tr> </table>	SYNDICATE MEMBER'S STAMP & CODE	REGISTERED BROKER/SCSB/CDP/RTA STAMP & CODE			SUB-BROKER'S / SUB-AGENT'S STAMP & CODE	SCSB BRANCH STAMP & CODE			BANK BRANCH SERIAL NO.	SCSB SERIAL NO.			<table border="1" style="width: 100%;"> <tr> <td colspan="10">1. NAME & CONTACT DETAILS OF SOLE / FIRST BIDDER</td> </tr> <tr> <td>Mr. / Ms. / M/s.</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td colspan="10">Address _____</td> </tr> <tr> <td colspan="10">Email _____</td> </tr> <tr> <td colspan="10">Tel. No. (with STD code) / Mobile _____</td> </tr> <tr> <td colspan="10">2. PAN OF SOLE / FIRST BIDDER</td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>		1. NAME & CONTACT DETAILS OF SOLE / FIRST BIDDER										Mr. / Ms. / M/s.										Address _____										Email _____										Tel. No. (with STD code) / Mobile _____										2. PAN OF SOLE / FIRST BIDDER																																																																																							
SYNDICATE MEMBER'S STAMP & CODE	REGISTERED BROKER/SCSB/CDP/RTA STAMP & CODE																																																																																																																																																							
SUB-BROKER'S / SUB-AGENT'S STAMP & CODE	SCSB BRANCH STAMP & CODE																																																																																																																																																							
BANK BRANCH SERIAL NO.	SCSB SERIAL NO.																																																																																																																																																							
1. NAME & CONTACT DETAILS OF SOLE / FIRST BIDDER																																																																																																																																																								
Mr. / Ms. / M/s.																																																																																																																																																								
Address _____																																																																																																																																																								
Email _____																																																																																																																																																								
Tel. No. (with STD code) / Mobile _____																																																																																																																																																								
2. PAN OF SOLE / FIRST BIDDER																																																																																																																																																								
<table border="1" style="width: 100%;"> <tr> <td colspan="10">3. BIDDER'S DEPOSITORY ACCOUNT DETAILS</td> </tr> <tr> <td colspan="10"> <input type="checkbox"/> NSDL <input type="checkbox"/> CDSL </td> </tr> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> <tr> <td colspan="10">For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID</td> </tr> </table>										3. BIDDER'S DEPOSITORY ACCOUNT DETAILS										<input type="checkbox"/> NSDL <input type="checkbox"/> CDSL																				For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID										<table border="1" style="width: 100%;"> <tr> <td colspan="10">6. INVESTOR STATUS</td> </tr> <tr> <td colspan="10"> <input type="checkbox"/> Individual(s) - IND <input type="checkbox"/> Hindu Undivided Family* - HUF <input type="checkbox"/> Bodies Corporate - CO <input type="checkbox"/> Banks & Financial Institutions - FI <input type="checkbox"/> Mutual Funds - MF <input type="checkbox"/> Non-Resident Indians - NRI (Non-Repatriation basis) <input type="checkbox"/> National Investment Fund - NIF <input type="checkbox"/> Insurance Companies - IC <input type="checkbox"/> Venture Capital Funds - VCF <input type="checkbox"/> Systemically Important NBFC <input type="checkbox"/> Alternative Investment Funds - AIF <input type="checkbox"/> All entities other than QIBs, Bodies Corporate and Individuals - NOH <input type="checkbox"/> Other QIBs - OTH </td> </tr> </table>										6. INVESTOR STATUS										<input type="checkbox"/> Individual(s) - IND <input type="checkbox"/> Hindu Undivided Family* - HUF <input type="checkbox"/> Bodies Corporate - CO <input type="checkbox"/> Banks & Financial Institutions - FI <input type="checkbox"/> Mutual Funds - MF <input type="checkbox"/> Non-Resident Indians - NRI (Non-Repatriation basis) <input type="checkbox"/> National Investment Fund - NIF <input type="checkbox"/> Insurance Companies - IC <input type="checkbox"/> Venture Capital Funds - VCF <input type="checkbox"/> Systemically Important NBFC <input type="checkbox"/> Alternative Investment Funds - AIF <input type="checkbox"/> All entities other than QIBs, Bodies Corporate and Individuals - NOH <input type="checkbox"/> Other QIBs - OTH																																																																																		
3. BIDDER'S DEPOSITORY ACCOUNT DETAILS																																																																																																																																																								
<input type="checkbox"/> NSDL <input type="checkbox"/> CDSL																																																																																																																																																								
For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID																																																																																																																																																								
6. INVESTOR STATUS																																																																																																																																																								
<input type="checkbox"/> Individual(s) - IND <input type="checkbox"/> Hindu Undivided Family* - HUF <input type="checkbox"/> Bodies Corporate - CO <input type="checkbox"/> Banks & Financial Institutions - FI <input type="checkbox"/> Mutual Funds - MF <input type="checkbox"/> Non-Resident Indians - NRI (Non-Repatriation basis) <input type="checkbox"/> National Investment Fund - NIF <input type="checkbox"/> Insurance Companies - IC <input type="checkbox"/> Venture Capital Funds - VCF <input type="checkbox"/> Systemically Important NBFC <input type="checkbox"/> Alternative Investment Funds - AIF <input type="checkbox"/> All entities other than QIBs, Bodies Corporate and Individuals - NOH <input type="checkbox"/> Other QIBs - OTH																																																																																																																																																								
<table border="1" style="width: 100%;"> <tr> <td colspan="10">4. BID OPTIONS (ONLY RETAIL INDIVIDUAL BIDDERS CAN BID AT "CUT-OFF")</td> </tr> <tr> <th rowspan="2">Bid Options</th> <th colspan="8" rowspan="2">No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)</th> <th colspan="8">Price per Equity Share (₹)/ "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures)</th> </tr> <tr> <th colspan="3">Bid Price</th> <th colspan="3">Retail Discount</th> <th colspan="3">Net Price</th> <th rowspan="2">"Cut-off" (Please ✓ tick)</th> </tr> <tr> <td></td> <td>8</td><td>7</td><td>6</td><td>5</td><td>4</td><td>3</td><td>2</td><td>1</td> <td>3</td><td>2</td><td>1</td> <td>3</td><td>2</td><td>1</td> <td>3</td><td>2</td><td>1</td> <td></td> </tr> <tr> <td>Option 1</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td></td><td></td><td></td> <td colspan="3" style="text-align: center;">X</td> <td></td><td></td><td></td> <td><input type="checkbox"/></td> </tr> <tr> <td>(OR) Option 2</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td></td><td></td><td></td> <td colspan="3" style="text-align: center;">X</td> <td></td><td></td><td></td> <td><input type="checkbox"/></td> </tr> <tr> <td>(OR) Option 3</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> <td></td><td></td><td></td> <td colspan="3" style="text-align: center;">X</td> <td></td><td></td><td></td> <td><input type="checkbox"/></td> </tr> </table>										4. BID OPTIONS (ONLY RETAIL INDIVIDUAL BIDDERS CAN BID AT "CUT-OFF")										Bid Options	No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹)/ "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures)								Bid Price			Retail Discount			Net Price			"Cut-off" (Please ✓ tick)		8	7	6	5	4	3	2	1	3	2	1	3	2	1	3	2	1		Option 1												X						<input type="checkbox"/>	(OR) Option 2												X						<input type="checkbox"/>	(OR) Option 3												X						<input type="checkbox"/>	<table border="1" style="width: 100%;"> <tr> <td colspan="10">5. CATEGORY</td> </tr> <tr> <td colspan="10"> <input type="checkbox"/> Retail Individual Bidder <input type="checkbox"/> Non-Institutional Bidder <input type="checkbox"/> QIB </td> </tr> </table>										5. CATEGORY										<input type="checkbox"/> Retail Individual Bidder <input type="checkbox"/> Non-Institutional Bidder <input type="checkbox"/> QIB									
4. BID OPTIONS (ONLY RETAIL INDIVIDUAL BIDDERS CAN BID AT "CUT-OFF")																																																																																																																																																								
Bid Options	No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹)/ "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures)																																																																																																																																															
									Bid Price			Retail Discount			Net Price			"Cut-off" (Please ✓ tick)																																																																																																																																						
	8	7	6	5	4	3	2	1	3	2	1	3	2	1	3	2	1																																																																																																																																							
Option 1												X						<input type="checkbox"/>																																																																																																																																						
(OR) Option 2												X						<input type="checkbox"/>																																																																																																																																						
(OR) Option 3												X						<input type="checkbox"/>																																																																																																																																						
5. CATEGORY																																																																																																																																																								
<input type="checkbox"/> Retail Individual Bidder <input type="checkbox"/> Non-Institutional Bidder <input type="checkbox"/> QIB																																																																																																																																																								
<table border="1" style="width: 100%;"> <tr> <td colspan="10">7. PAYMENT DETAILS</td> </tr> <tr> <td colspan="10"> Amount Blocked (₹ in figures) _____ (₹ in words) _____ </td> </tr> <tr> <td colspan="10"> ASBA Bank A/c No. _____ Bank Name & Branch _____ </td> </tr> </table>										7. PAYMENT DETAILS										Amount Blocked (₹ in figures) _____ (₹ in words) _____										ASBA Bank A/c No. _____ Bank Name & Branch _____ 										<table border="1" style="width: 100%;"> <tr> <td colspan="10">PAYMENT OPTION : FULL PAYMENT <input type="checkbox"/> PART PAYMENT <input checked="" type="checkbox"/></td> </tr> </table>										PAYMENT OPTION : FULL PAYMENT <input type="checkbox"/> PART PAYMENT <input checked="" type="checkbox"/>																																																																																																						
7. PAYMENT DETAILS																																																																																																																																																								
Amount Blocked (₹ in figures) _____ (₹ in words) _____																																																																																																																																																								
ASBA Bank A/c No. _____ Bank Name & Branch _____ 																																																																																																																																																								
PAYMENT OPTION : FULL PAYMENT <input type="checkbox"/> PART PAYMENT <input checked="" type="checkbox"/>																																																																																																																																																								
I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID CUM APPLICATION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDERS UNDERTAKING' AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM GIVEN OVERLEAF.																																																																																																																																																								
8A. SIGNATURE OF SOLE / FIRST BIDDER					<table border="1" style="width: 100%;"> <tr> <td colspan="10">8B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)</td> </tr> <tr> <td colspan="10">I/We authorize the SCSB to do all acts as are necessary to make the Application in the Issue</td> </tr> <tr> <td colspan="10">1) _____</td> </tr> <tr> <td colspan="10">2) _____</td> </tr> <tr> <td colspan="10">3) _____</td> </tr> </table>										8B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)										I/We authorize the SCSB to do all acts as are necessary to make the Application in the Issue										1) _____										2) _____										3) _____										SYNDICATE MEMBER / REGISTERED BROKER / SCSB / CDP / RTA STAMP (Acknowledging upload of Bid in Stock Exchange system)																																																																																							
8B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)																																																																																																																																																								
I/We authorize the SCSB to do all acts as are necessary to make the Application in the Issue																																																																																																																																																								
1) _____																																																																																																																																																								
2) _____																																																																																																																																																								
3) _____																																																																																																																																																								
Date: _____, 2017																																																																																																																																																								

	PRATAAP SNACKS LIMITED										Acknowledgement Slip for										Bid cum																																											
	INITIAL PUBLIC ISSUE - R										Syndicate Member / Registered Broker/SCSB/CDP/RTA										Application Form No.																																											
DPID / CLID <table border="1" style="display: inline-table; width: 100%; height: 20px;"> <tr> <td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td> </tr> </table>																														PAN of Sole / First Applicant <table border="1" style="display: inline-table; width: 100%; height: 20px;"> <tr> <td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td> </tr> </table>																																		
Amount Blocked (₹ in figures) <table border="1" style="display: inline-table; width: 100%; height: 20px;"> <tr> <td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td> </tr> </table>																														ASBA Bank A/c No. <table border="1" style="display: inline-table; width: 100%; height: 20px;"> <tr> <td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td><td style="width: 10%;"></td> </tr> </table>																									Stamp & Signature of SCSB Branch <div style="border: 1px solid black; height: 150px; width: 100%;"></div>									
Bank & Branch																																																																
Received from Mr./Ms./M/s. _____																																																																
Telephone / Mobile										Email																																																						
----- TEAR HERE -----																																																																
PRATAAP SNACKS LIMITED - INITIAL PUBLIC ISSUE - R											Option 1					Option 2					Option 3					Stamp & Signature of Syndicate Member / Registered Broker / SCSB / CDP / RTA <div style="border: 1px solid black; height: 100px; width: 100%;"></div>										Name of Sole / First Bidder <div style="border: 1px solid black; height: 50px; width: 100%;"></div>																												
	No. of Equity Shares																																																															
	Bid Price																																																															
	Amount Blocked (₹)																									Acknowledgement Slip for Bidder																																						
	ASBA Bank A/c No. _____																																																															
Bank & Branch _____																																																																
																									Bid cum Application Form No. <div style="border: 1px solid black; height: 50px; width: 100%;"></div>																																							

BIDDER'S UNDERTAKING FOR BID CUM APPLICATION FORM

(IN CASE OF A JOINT APPLICATION, THE CONFIRMATIONS, AUTHORIZATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST BIDDER WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT BIDDERS. THE FIRST BIDDER SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE ISSUE OF EQUITY SHARES.)

On the basis of the Red Herring Prospectus dated September 12, 2017, filed with the Registrar of Companies, Madhya Pradesh at Gwalior, India, ("RHP"), General Information Document ("GID") and having studied the attached details as per the Abridged Prospectus, I/We hereby apply for Allotment to me/us of the Equity Shares in the Issue upto my/our Bids for maximum number of Equity Shares at or above the Issue Price, to be discovered through Book Building Process. I/We hereby confirm that I am/We are eligible person(s) to invest in this Issue in accordance with applicable laws. The amount payable on bidding has been blocked with the relevant SCSB. I/We agree to accept the Equity Shares Bid for, or such lesser number as may be allotted to me/us subject to the terms of the RHP, the Bid cum Application Form, the Abridged Prospectus, GID and other applicable laws. I/We undertake that I/we will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be Allotted and to register my/our address as given in the depository records and to place my /our name on the register of members of the Company. I/We note that in case of QIB Bidders, only the (i) SCSBs (for Bids other than the Bids by Anchor Investors); and (ii) the GCBRLMs and the BRLM and their affiliate Syndicate Members (only in the Specified Locations) have the right to reject Bids (including on technical grounds) at the time of acceptance of Bid cum Application Form provided that the reasons for rejecting the same shall be provided to such Bidder in writing, whereas it has a right to reject it from Non-Institutional Bidders and Retail Individual Bidders based only on technical grounds and/or as specified in the Abridged Prospectus, GID and the RHP. I/We authorize the Company to make the necessary changes in this Bid cum Application Form and the RHP for filing of the Prospectus with the Registrar of Companies, Madhya Pradesh at Gwalior, India, without intimation to me/us and use this Bid cum Application Form as the Application Form for the purpose of this Issue.

I/WE CONFIRM THAT: EITHER I am/we are Indian national(s) resident in India and I am/we are not applying for the said Equity Shares as nominees of any person resident outside India or Foreign nationals OR I am/we are Indian national(s) resident in India and I am/we are applying for the said Equity Shares as Power of Attorney holder(s) of Non-Resident Indian(s) as mentioned on Non-Repatriation basis OR I am/we are Indian national(s) resident outside India and I am/we are applying for the said Equity Shares on my/our own behalf through NRO account on Non-Repatriation basis. I am/we are, or at any time the Equity Shares are purchased will be, the beneficial owner of such Equity Shares and (a) I/We and any customer I/We represent, am/are located outside the United States within the meaning of Regulation S under the U.S. Securities Act of 1933, as amended, (the "U.S. Securities Act") and are purchasing the Equity Shares in an "offshore transaction" as defined in Regulation S, and are purchasing the Equity Shares in an "offshore transaction" as defined in Regulation S and (b) am/are not an affiliate of the Company, or a person acting on behalf of such affiliate.

FOR QIB BIDDERS: We confirm that the Bid size/maximum Equity Shares applied for by us do not exceed the relevant regulatory approvals/limits. I/We am/are not prohibited from accessing capital markets under any order/ruling/judgment of any regulatory, judicial or any other authority, including SEBI or under the provisions of any law, regulation or statute.

Further: 1) In accordance with ASBA process provided in SEBI ICDR Regulations and as disclosed in the RHP, I/we authorize (a) the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs or the RTAs or the CDPs, as the case may be, to do all acts as are necessary to make the Application in the Issue, including uploading my/our Bid, blocking or unblocking of funds in the bank account maintained with the SCSB as specified in the Bid cum Application Form, transfer of funds to the Public Issue Account on receipt of instruction from Registrar to the Issue, after finalization of Basis of Allotment; and (b) the Registrar to the Issue to issue instruction to the SCSBs to unblock the funds in the specified bank account upon finalization of the Basis of Allotment. 2) In case the amount available in the specified bank account is insufficient as per the highest Bid option, the SCSB shall reject the application. 3) I/We hereby authorize the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs or RTAs or the CDPs, as the case may be, to make relevant revisions as may be required to be done in the Bid, in the event of a revision of the Price Band. As per the existing policy of the Government of India, OCBs cannot participate in this Issue.

INSTRUCTIONS FOR FILLING UP THE BID CUM APPLICATION FORM

- Name of Sole/ First Bidder should be exactly the same as it appears in the depository records. In case of joint Bids, only the name of the first Bidder (which should also be the first name in which the beneficiary account is held) should be provided in the Bid cum Application Form.
 - The Bid means an 'Indication to make an offer' and not as 'an offer'.
 - The First Bidder, should mention his/ her PAN allotted under the Income Tax Act, DP ID and Client ID and any Bid cum Application Form without the PAN is liable to be rejected, except for Bids by or on behalf of the Central or State Government and the officials appointed by the courts and by investors residing in the state of Sikkim, the Bidders, or in the case of Bid in joint names, the first Bidder (the first name under which the beneficiary account is held), should mention his/ her PAN allotted under the Income Tax Act. Any Bid cum Application Form without the PAN is liable to be rejected.
 - Based on the PAN, DP ID and Client ID provided by the Bidders, the Registrar will obtain Demographic Details registered with depository participants, among other things, to be used for allotment, technical rejections or unblocking ASBA account. Hence, Bidders are advised to immediately update any change in their Demographic Details as appearing on the records of the depository participant to ensure accuracy of records. Please note that failure to do so could result in failure in allotment of Equity Shares, delay in unblocking of ASBA Account at the Bidders sole risk and neither the members of the Syndicate nor the Registrar nor Registered Brokers or the RTAs or the CDPs or the SCSBs nor the Company shall have any responsibility and undertake any liability for the same.
 - Bid Lot and Price Band:** The Price Band, the Employee Reservation Portion, Employee discount, if any, the minimum Bid Lot will be decided by our Company, and the Selling Shareholders in consultation with the GCBRLMs and the BRLM and will be advertised at least five Working Days prior to the Bid/Issue Opening Date, in all editions of the English national newspaper Financial Express, all editions of the Hindi national newspaper Jansatta and the Indore edition of Hindi newspaper, Raj Express (Hindi also being a regional language of Madhya Pradesh), where our Registered and Corporate Office is located), each with wide circulation. It shall also be made available to the Stock Exchanges for the purpose of uploading on their websites. In case of revision of the Price Band, the Bid/Issue Period will be extended for at least three additional Working Days after revision of Price Band subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a press release and also by indicating the change on the respective websites of the GCBRLMs and the BRLM and on the terminals of the Syndicate member.
Maximum and Minimum Bid Size: In case of resident Retail Individual Bidders, such number of Equity Shares such that the Bid Amount does not exceed ₹ 200,000. Bids by Eligible Employees must be for such number of shares, so as to ensure that the Bid amount does not exceed ₹ 500,000, on a net basis. Bids at the Cut-Off Price indicate their agreement to purchase the Equity Shares at the Issue Price, as determined at the completion of the Book Building Process. In case of Non-Institutional Bidders and QIB Bidders, the minimum Bid size shall be such number of shares such that Bid Amount exceeds ₹ 200,000. The maximum Bid by any investor should not exceed the investment limits prescribed for them by applicable laws.
 - Please tick Category as applicable to ensure proper upload of Bids in the Stock Exchange system.
 - Please tick investor status as applicable. Please ensure investor status is updated in your depository records.
 - Total Bid Amount payable must be calculated for the highest of three options, at Bid Price, at the time of the submission of the Bid cum Application Form. **Cheques/Demand Draft/Cash/stock invest/money orders/postal orders will not be accepted.** All NRI Bidders bidding on a non-repatriation basis by using Resident Forms are required to authorize their SCSB to block their Non-Resident Ordinary (NRO) accounts for the full Bid Amount, at the time of the submission of the Bid cum Application Form. All Bidders including NRI Bidders applying on non-repatriation basis, can obtain the Bid cum Application Form from the Company's Registered Office or from any of the members of the Syndicate or CDPs or RTAs or Registered Brokers from their Offices. Bidders please ensure that your bank has notified an SCSB Branch in the city where Bid cum Application Form is being submitted.
 - Only the First Bidder is required to sign the Bid cum Application Form /Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Account holder is mandatory. If the First Bidder is not the account holder, ensure that the Bid cum Application Form is signed by the account holder, (Necessary revisions in the Bidders undertaking and instruction will be required depending upon the jurisdiction in which the sale of shares is proposed.)
 - Other Instructions:** a. Bids must be made only in the prescribed Bid cum Application Form. b. Bids must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the members of the Syndicate, Registered Brokers, CDPs, RTAs, and/or SCSBs will not be liable for errors in data entry due to incomplete or illegible Bid cum Application Forms. c. Ensure that all applicable documents in support of the Bid are attached with the Bid cum Application Form.
 - The applicants may note that in case the DP ID, Client ID and PAN mentioned in the Bid cum Application Form and entered into the electronic bidding systems of the Stock Exchanges do not match with the DP ID, Client ID and PAN available in the depository database, the Bid cum Application Form is liable to be rejected.
 - The Equity Shares have not been and will not be registered under the U.S. Securities Act, and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur.
- Note:** Terms used but not defined herein shall have the meaning assigned to such terms in the RHP. For detailed instructions for filling the various fields of this Bid cum Application Form, please refer to the GID, which is available on the websites of the GCBRLMs and the BRLM and Stock Exchanges.

----- TEAR HERE -----

- In case of queries related to Allotment/credit of Allotted Equity Shares, the Bidders should contact Registrar to the Issue
- In case of Bids submitted to the SCSBs, the Bidders should contact the relevant SCSB
- In case of queries related to upload of bids submitted to the Syndicate Member, Registered Brokers, CDPs or RTAs, the Bidders should contact the relevant Designated Intermediary.

COMPANY CONTACT DETAILS

PRATAAP SNACKS LIMITED
Registered and Corporate Office: Khasra No 378/2, Nemawar Road, Near Makrand House, Indore 452 020;
Tel: (91 731) 243 7621; **Fax:** (91 731) 243 7605
Contact Person: Rishabh Kumar Jain, Company Secretary and Compliance Officer; **E-mail:** complianceofficer@yellowdiamond.in;
Website: www.yellowdiamond.in
Corporate Identity Number: U15311MP2009PLC021746

REGISTRAR CONTACT DETAILS

KARVY COMPUTERSHARE PRIVATE LIMITED
Karvy Selenium Tower B, Plot 31-32 Gachibowli, Financial District, Nanakramguda, Hyderabad 500 032
Tel: (91 40) 6716 2222; **Fax:** (91 40) 2343 1551
E-mail: einward.ris@karvy.com
Investor Grievance **E-mail:** prataap.ipo@karvy.com
Website: https://karisma.karvy.com
Contact Person: M. Murali Krishna
SEBI Registration Number: INR0000000221

This is an abridged prospectus containing salient features of the Red Herring Prospectus dated September 12, 2017 (the “RHP” or the “Red Herring Prospectus”). You are encouraged to read greater details available in the RHP.

THE DOCUMENT CONSISTS OF FOUR PAGES OF APPLICATION FORM ALONG WITH INSTRUCTIONS AND SIX PAGES OF THE ABRIDGED PROSPECTUS. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.

Please ensure that you have read the RHP, this abridged prospectus and the General Information Document (“GID”) for investing in public issues undertaken through the Book Building Process before applying in the Issue (as defined below). You may obtain a physical copy of the Bid cum Application Form and the RHP from Stock Exchanges (as defined below), Members of the Syndicate, Registered Brokers, Collecting Depository Participants (“CDPs”), Registrar to the Issue, Registrar and Share Transfer Agents (“RTAs”), Underwriters, Bankers to the Issue, Investors’ Associations or Self Certified Syndicate Banks (“SCSBs”). You may also download the RHP from the websites of Securities and Exchange Board of India (“SEBI”), Global Coordinators And Book Running Lead Managers (“GCBRLMs”), the Book Running Lead Manager (“BRLM”), BSE Limited (“BSE”) and National Stock Exchange of India Limited (“NSE”) i.e. www.sebi.gov.in, www.edelweissfin.com, www.jmfl.com, www.sparkcapital.in, www.bseindia.com and www.nseindia.com respectively. Unless otherwise specified all capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP. Investors are advised to retain a copy of the RHP/Abridged Prospectus for their future reference.



PRATAAP SNACKS LIMITED

Registered and Corporate Office: Khasra No 378/2, Nemawar Road, Near Makrand House, Indore 452 020; **Tel:** (91 731) 243 7621; **Fax:** (91 731) 243 7605
Contact Person: Rishabh Kumar Jain, Company Secretary and Compliance Officer; **E-mail:** complianceofficer@yellowdiamond.in; **Website:** www.yellowdiamond.in
Corporate Identity Number: U15311MP2009PLC021746

PROMOTERS OF OUR COMPANY

MR. ARVIND MEHTA, MR. AMIT KUMAT AND MR. APOORVA KUMAT INDIVIDUALS IDENTIFIED AS PROMOTERS AND LISTED IN “OUR PROMOTERS AND PROMOTER GROUP” ON PAGE 218 OF THE RHP AND SCI GROWTH INVESTMENTS II

ISSUE DETAILS, LISTING AND PROCEDURE

PUBLIC ISSUE OF UP TO [●] EQUITY SHARES OF FACE VALUE OF ₹ 5 EACH (THE “EQUITY SHARES”) OF PRATAAP SNACKS LIMITED (OUR “COMPANY”) FOR CASH AT A PRICE OF ₹ [●]* PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [●] PER EQUITY SHARE) AGGREGATING UP TO ₹ [●] MILLION (THE “ISSUE”) CONSISTING OF A FRESH ISSUE OF [●] EQUITY SHARES AGGREGATING UP TO ₹ 2,000 MILLION** AND AN OFFER FOR SALE OF UP TO 3,005,770 EQUITY SHARES INCLUDING UP TO 369,451 EQUITY SHARES BY SEQUOIA CAPITAL GFIV MAURITIUS INVESTMENTS (“SCG”) AND UP TO 94,266 EQUITY SHARES BY SEQUOIA CAPITAL INDIA GROWTH INVESTMENT HOLDINGS I (“SCI-GIH”) (COLLECTIVELY REFERRED TO AS THE “INVESTOR SELLING SHAREHOLDERS”), UP TO 1,317,093 EQUITY SHARES BY SCI GROWTH INVESTMENTS II (“SCI”), UP TO 183,740 EQUITY SHARES BY ARVIND MEHTA, UP TO 139,200 EQUITY SHARES BY NAVEEN MEHTA, UP TO 139,200 EQUITY SHARES BY ARUN MEHTA, UP TO 361,920 EQUITY SHARES BY RAJESH MEHTA, UP TO 66,820 EQUITY SHARES BY KANTA MEHTA, UP TO 77,950 EQUITY SHARES BY PREMLATA KUMAT, UP TO 22,270 EQUITY SHARES BY SWATI BAPNA, UP TO 116,930 EQUITY SHARES BY APOORVA KUMAT AND UP TO 116,930 EQUITY SHARES BY AMIT KUMAT (TOGETHER, THE “PROMOTER SELLING SHAREHOLDERS”, AND TOGETHER WITH THE INVESTOR SELLING SHAREHOLDERS, THE “SELLING SHAREHOLDERS”). THE ISSUE INCLUDES A RESERVATION OF UP TO [●] EQUITY SHARES AGGREGATING TO [●] MILLION FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREIN) (“EMPLOYEE RESERVATION PORTION”). THE ISSUE LESS EMPLOYEE RESERVATION PORTION IS REFERRED TO AS THE “NET ISSUE”. THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●]% AND [●]% RESPECTIVELY, OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF EQUITY SHARES IS ₹ 5 EACH. THE PRICE BAND, EMPLOYEE DISCOUNT, IF ANY, TO THE ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION, AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDERS IN CONSULTATION WITH THE GCBRLMs AND THE BRLM AND WILL BE ADVERTISED IN ALL EDITIONS OF THE ENGLISH NATIONAL NEWSPAPER FINANCIAL EXPRESS, ALL EDITIONS OF THE HINDI NATIONAL NEWSPAPER JANSATTA, AND THE INDORE EDITION OF THE HINDI NEWSPAPER RAJ EXPRESS (HINDI ALSO BEING THE REGIONAL LANGUAGE OF MADHYA PRADESH, WHERE THE REGISTERED OFFICE OF OUR COMPANY IS LOCATED), EACH WITH WIDE CIRCULATION, AT LEAST FIVE WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED (“BSE”) AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED (“NSE”) FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITES.

Details about the Basis for Issue Price will be available on the websites of the BSE and the NSE.

* Employee Discount of ₹ [●] per Equity Share to the Issue Price may be offered to the Eligible Employees Bidding in the Employee Reservation Portion.

**Our Company has undertaken a private placement of 533,000 Equity Shares for a cash consideration of ₹ 500 million (“Pre-IPO”). The size of the Fresh Issue as disclosed in the Draft Red Herring Prospectus dated June 21, 2017 being ₹ 2,500 million has been reduced accordingly.

PROCEDURE:

If you wish to know about processes and procedures applicable to public issues, you may request for a copy of the GID from the GCBRLMs and BRLM or download it from the websites of the Stock Exchanges at www.bseindia.com and www.nseindia.com, and the websites of the GCBRLMs and BRLM at www.edelweissfin.com, www.jmfl.com and www.sparkcapital.in.

ELIGIBILITY FOR THE ISSUE – Regulation 26(1) of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2009 (“SEBI ICDR Regulations”)

Whether the Company is compulsorily required to allot at least 75% of the net Issue to Qualified Institutional Buyers – No

INDICATIVE TIMELINE

BID/ISSUE OPENING DATE*	September 22, 2017	INITIATION OF REFUNDS FOR ANCHOR INVESTORS/UNBLOCKING OF FUNDS	On or about October 3, 2017
BID/ISSUE CLOSING DATE	September 26, 2017	CREDIT OF EQUITY SHARES TO DEPOSITORY ACCOUNTS	October 4, 2017
FINALISATION OF BASIS OF ALLOTMENT	On or about September 29, 2017	COMMENCEMENT OF TRADING	October 5, 2017

*Our Company and Selling Shareholders in consultation with the GCBRLMs and BRLM may consider participation by Anchor Investors. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/Issue Opening Date i.e. September 21, 2017.

GENERAL RISKS

Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" on page 18 of the RHP and "Internal Risk Factors" on page 8 of this Abridged Prospectus.

PRICE INFORMATION OF PAST ISSUES HANDLED BY THE GCBRLMS AND BRLM

S. No.	Issue Name	Name of the merchant banker	+/- % change in closing price, [+/- % change in closing benchmark]- 30 th calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 90 th calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 180 th calendar days from listing
1	Cochin Shipyard Limited	Edelweiss, JM Financial	30.14%; [3.04%] ^(g)	Not applicable	Not applicable
2	Central Depository Services (India) Limited	Edelweiss	127.92%; [5.84%]	Not applicable	Not applicable
3	Tejas Networks Limited	Edelweiss	28.04%; [5.35%]	Not applicable	Not applicable
4	Avenue Supermarts Limited	Edelweiss, JM Financial	145.08%; [-0.20%]	166.35% [5.88%] ^(h)	Not applicable
5	BSE Limited	Edelweiss, Spark	17.52%; [2.55%]	24.41%; [6.53%]	34.43% [15.72%]
6	Sheela Foam Limited	Edelweiss	30.23%; [-0.31%]	48.39% [8.02%]	86.65% [16.65%]
7	GTPL Hathway Limited	JM Financial	-10.71% [+4.87%]	Not applicable	Not applicable
8	S Chand And Company Limited	JM Financial	-17.37% [+3.72%]	-25.38% [+8.05%]	Not applicable
9	PNB Housing Finance Limited	JM Financial	+11.70% [-4.16%]	+21.28% [+2.87%]	+70.50% [+9.28%]
10	ICICI Prudential Life Insurance Company Limited	Edelweiss, JM Financial	-7.60% [+0.54%]	-11.54% [-6.50%]	+12.31% [+5.28%]
11	L&T Technology Services Limited	JM Financial	-0.85% [-1.57%]	-8.54% [-8.72%]	-9.55% [+3.28%]

Source: www.nseindia.com

Notes:

- Disclosure subject to recent 7 issues (Initial Public Offering) in current financial year and two preceding financial years by each BRLM.
- Based on date of listing.
- % of change in closing price on 30th / 90th / 180th calendar day from listing day is calculated vs Issue price. % change in closing benchmark index is calculated based on closing index on listing day vs closing index on 30th/ 90th / 180th calendar day from listing day.
- Wherever 30th/ 90th / 180th calendar day from listing day is a holiday, the closing data of the next trading day has been considered.
- The Nifty 50 index is considered as the Benchmark Index.
- Not Applicable – Period not completed.
- For JM Financial the values are +27.06% [+2.31%]. For arriving at the values by JM Financial, trading day immediately preceding the holiday has been considered, in case reporting dates falls on a trading holiday;
- For JM Financial the values are +167.59% [+5.11%]. For arriving at the values by JM Financial, trading day immediately preceding the holiday has been considered, in case reporting dates falls on a trading holiday;

For further details, please refer to "Price information of past issues handled by the GCBRLMs and BRLM" on page 416 of the RHP.

GLOBAL COORDINATORS AND BOOK RUNNING LEAD MANAGERS		BOOK RUNNING LEAD MANAGER
Edelweiss Financial Services Limited Tel: (91 22) 4009 4400 E-mail: prataap.ipo@edelweissfin.com Investor Grievance E-mail: customerservice.mb@edelweissfin.com	JM Financial Institutional Securities Limited Tel: (91 22) 6630 3030 E-mail: prataap.ipo@jmfi.com Investor grievance e-mail: grievance.ibd@jmfi.com	Spark Capital Advisors (India) Private Limited Tel: (91 44) 4344 0000 E-mail: prataap.ipo@sparkcapital.in Investor Grievance E-mail: investorgrievance@sparkcapital.in

Name of Syndicate Members: Edelweiss Securities Limited and JM Financial Services Limited

Registrar to the Issue: Karvy Computershare Private Limited, Tel: (91 40) 6716 2222, E-mail: einward.ris@karvy.com, **Investor Grievance E-mail:** prataap.ipo@karvy.com

Statutory Auditor to the Company: M/s S R B C & CO LLP, Chartered Accountants

Self Certified Syndicate Banks: The list of banks is available on the website of SEBI at <http://www.sebi.gov.in/sebiweb/home/list/5/33/0/0/> Recognised-Intermediaries and updated from time to time.

Non Syndicate Registered Brokers: You can submit the Bid cum Application Forms in the Issue to non syndicate Registered Brokers at the Broker Centres. For further details, see "Issue Procedure" beginning on page 435 of the RHP.

Details regarding website address(es)/link(s) from which the investor can obtain a list of RTAs, CDPs and stock brokers who can accept applications from investors, as applicable: The list of the RTAs eligible to accept ASBA Forms at the Designated RTA Locations, the list of the CDPs eligible, as applicable, to accept ASBA Forms at the Designated CDP Locations and Registered Brokers including details such as name and contact details, are provided on the websites of Stock Exchanges at <http://www.bseindia.com/Static/Markets/PublicIssues/RtaDp.aspx?expandable=6> and http://www.nseindia.com/products/content/equities/ipos/asba_procedures.htm, http://www.bseindia.com/Markets/PublicIssues/brokercentres_new.aspx?expandable=7 as updated from time to time. For further details, see section titled “**Issue Procedure**” beginning on page 435 of the RHP.

PROMOTERS OF OUR COMPANY

Arvind Mehta, aged 50 years, is the Chairman and Executive Director of our Company. He has been associated with the company since its incorporation. He has over 29 years of experience in real estate business along with over 13 years of experience in snack foods industry and over 13 years of experience in the financing business.

Amit Kumat, aged 48 years, is the Managing Director and Chief Executive Officer of our Company. He has been associated with the company since its incorporation. He has over 21 years of experience in snack foods industry.

Apoorva Kumat, aged 49 years, is President – Operations of our Company. He has been with our Company since April 1, 2012. He has several years of experience in the snack foods industry. He is involved in the production, planning, logistics and sales functions of our Company.

Rajesh Mehta, aged 46 years, is a Promoter of our Company. He has 2 years of experience in the snacks business and over 26 years of experience in real estate and education business.

Naveen Mehta, aged 47 years, is a Promoter of our Company. He has 2 years of experience in the snacks business and over 26 years of experience in real estate business.

Arun Mehta, aged 48 years, is a Promoter of our Company. He has 7 years of experience in the snacks business and over 28 years of experience in real estate and investment business.

Kanta Mehta, aged 47 years, is a Promoter of our Company.

Rita Mehta, aged 49 years, is a Promoter of our Company.

Premlata Kumat, aged 68 years, is a Promoter of our Company.

Swati Bapna, aged 43 years, is a Promoter of our Company.

Rakhi Kumat, aged 44 years, is a Promoter of our Company.

Sandhya Kumat, aged 46 years, is a Promoter of our Company.

SCI Growth Investments II (SCI), was incorporated as a company under the laws of Mauritius on March 24, 2009. SCI is primarily engaged in the business of investments, but not limited to venture capital and private equity investments whether directly, indirectly through any special purpose vehicles or otherwise.

Our Group Companies are as follows:

1. Prakash Snacks Private Limited (“**Prakash Snacks**”);
2. Sequoia Capital GFIV Mauritius Investments (“**SCG**”); and
3. Sequoia Capital India Growth Investment Holdings I (“**SCI-GIH**”)

None of the Group Companies are listed on any stock exchange.

BUSINESS MODEL / BUSINESS OVERVIEW AND STRATEGY

According to the FS Report, we were one of the top six Indian snack food companies in terms of revenues in 2016, and among the fastest growing companies in the Indian organised snack market between 2010 and 2016. (Source: FS Report). Based on the FS Report, the snacks market in India is estimated at approximately ₹ 550 billion, out of which organised snack market is estimated at ₹ 220 billion and grew at a CAGR of 14% between 2012 and 2016. With increasing competition and cost pressure, there has been a gradual shift from an unorganized to organized sector across the various product segments. (Source: FS Report) We are present in three major savoury snack food categories in India and all our products are sold under the Yellow Diamond brand.

Our diversified product portfolio includes three categories: 1. Extruded Snacks 2. Chips 3. Namkeen

In Fiscal 2017, revenue from Extruded Snacks, Potato Chips and Namkeen represented 62.99%, 23.85%, and 12.23%, respectively, of our total revenue from operations (net).

Our Strengths: Our key competitive strengths are: 1) Innovation driven diversified product portfolio, 2) Value proposition for consumers. 3) Strategic supply chain for a pan-India distribution network. 4) Strategically located manufacturing facilities. 5) Successful track record and professional management.

Our Strategies: 1) Deeper penetration in existing markets and explore select new territories. 2) Expand and modernize our production capabilities. 3) Increased advertising and marketing activities. 4) Expand our product portfolio into healthier snacks segment and confectionaries.

BOARD OF DIRECTORS

Sr. No.	Name	Designation	Experience including current / past position held in other firms
1	Arvind Mehta	Chairman and Executive Director	He has over 29 years of experience in real estate business along with over 13 years of experience in snack foods industry and over 13 years of experience in the financing business.
2	Amit Kumat	Managing Director and the Chief Executive Officer	He holds a master's degree in science from the University of Southwestern Louisiana. He has over 21 years of experience in snack foods industry.
3	G.V. Ravishankar	Nominee Director	He has previously worked with McKinsey & Company from 2004 to 2006. He has over 12 years of experience in management consultancy and private equity investments
4	V.T. Bharadwaj	Nominee Director	He has previously worked with McKinsey & Company from 2001 to 2007. He has over 14 years of experience in management consulting and private equity investments.
5	Anisha Motwani	Independent Director	She has several years of experience in management consultancy. She has previously worked at General Motors India Private Limited and Max Life Insurance Company Limited. She is currently a partner in Storm the Norm Ventures
6	Vineet Kumar Kapila	Independent Director	He has several years of experience in brand, sales and general management. He was previously the managing director of Spencer's Retail Limited. He is currently working as the chief operating officer - RPC North of United Spirits Limited.
7	Dr. Om Prakash Manchanda	Independent Director	He has several years of experience in sales, marketing and general management. He has previously worked at Hindustan Lever Limited, Monsanto India Limited and Ranbaxy Laboratories Limited. He is currently the chief executive officer and director of Dr. Lal Pathlabs Limited.
8	Haresh Chawla	Independent Director	He has several years of experience in private equity and the media and entertainment industry. He has previously worked at TV18 Broadcast Limited as group chief executive officer. He is currently a partner in India Value Fund Advisors Private Limited.

OBJECTS OF THE ISSUE

Our Company proposes to utilise the Net Proceeds from the Fresh Issue towards funding the following objects:

1. Repayment/pre-payment, in full or part, of certain borrowings availed by our Company;
2. Funding capital expenditure requirements in relation to expansion (including through setting up of a new production line and construction of a building) and modernisation at certain of our existing manufacturing facilities;
3. Investment in our Subsidiary, Pure N Sure, towards enabling the repayment/pre-payment of certain borrowings availed of by our Subsidiary;
4. Marketing and brand-building activities; and
5. General corporate purposes.

Requirement of Funds and Utilisation of Net Proceeds

We propose to deploy the Net Proceeds for the aforesaid purposes in accordance with the estimated schedule of implementation and deployment of funds set forth in the table below:

(in ₹ million)

Particulars	Total estimated amount/ expenditure	Estimated Utilization from Net Proceeds ⁽¹⁾	Estimated Utilization from internal accruals	Estimated schedule of deployment of Net Proceeds in		
				Fiscal 2018	Fiscal 2019	Fiscal 2020
Repayment/pre-payment, in full or part, of certain borrowings availed by our Company	129.82	129.82	-	129.82	-	-
Funding capital expenditure requirements in relation to expansion (including through setting up of a new production line and construction of a building) and modernisation at certain of our existing manufacturing facilities	669.98	669.98	-	335.00	334.98	-
Investment in our Subsidiary, Pure N Sure, for repayment/pre-payment of certain borrowings availed by our Subsidiary	293.70	293.70	-	293.70	-	-
Marketing and brand building activities	1,052.00 ⁽²⁾	400.00	652.00	-	200.00	200.00
General corporate purposes ⁽¹⁾	●	●	●	●	●	●
Total	●	●	●	●	●	●

⁽¹⁾ To be finalised upon determination of the Issue Price and updated in the Prospectus prior to filing with the RoC.

⁽²⁾ Based on the report dated June 19, 2017 prepared by P.P. Marketing.

For further details, see "Objects of the Issue" on page 105 of the RHP.

Terms of Issuance of Convertible Security, if any : N.A.

Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues/rights issues, if any, of the Company in the preceding 10 years.

Our Company has not made any public or rights issues in the last ten years.

Name of Monitoring Agency: HDFC Bank Limited

Shareholding Pattern

Sr. No.	Particulars	Pre Issue number of shares	% Holding of Pre issue
1.	Promoter & Promoter Group	19,758,384	92.67%
2.	Public	1,562,456	7.33%
	Total	21,320,840	100%

Number of Equity Shares proposed to be sold by Selling Shareholders:

Sr No.	Name of the Selling Shareholder	Number of Equity Shares Offered	Sr No.	Name of the Selling Shareholder	Number of Equity Shares Offered
1.	SCI	1,317,093	7.	Rajesh Mehta	361,920
2.	SCG	369,451	8.	Kanta Mehta	66,820
3.	SCI-GIH	94,266	9.	Premlata Kumat	77,950
4.	Arvind Mehta	183,740	10.	Swati Bapna	22,270
5.	Naveen Mehta	139,200	11.	Apoorva Kumat	116,930
6.	Arun Mehta	139,200	12.	Amit Kumat	116,930

RESTATED FINANCIAL INFORMATION

RESTATED UNCONSOLIDATED FINANCIAL INFORMATION

(All amounts in ₹ Million except for share data percentages or as otherwise stated)

Particulars	For the year ended				
	March 31, 2017	March 31, 2016	March 31, 2015	March 31, 2014	March 31, 2013
Total income from operations (net)	9,039.17	7,571.90	5,588.07	4,456.15	3,437.50
Net Profit / (Loss) before tax and extraordinary items	135.48	305.88	130.17	49.84	176.75
Net Profit / (Loss) after tax and extraordinary items	104.50	303.87	99.16	53.79	147.62
Equity Share Capital	30.61	14.68	14.68	14.63	13.18
Reserves and Surplus	2,387.61	2,186.86	1,880.49	1,757.07	1,454.73
Net worth	2,418.22	2,201.54	1,895.17	1,771.70	1,467.91
Basic earnings per share (Rs.) (face Value of ₹ 5 each)	5.04	14.78	4.84	2.65	7.26
Diluted earnings per share (Rs.) (face Value of ₹ 5 each)	5.04	14.78	4.84	2.65	7.26
Return on net worth (%)	4.32%	13.80%	5.23%	3.04%	10.06%
Net asset value per share (Rs.) (face Value of ₹ 5 each)	116.33	107.09	92.19	87.15	72.21

RESTATED CONSOLIDATED FINANCIAL INFORMATION

(All amounts in ₹ Million except for share data percentages or as otherwise stated)

Particulars	For the year ended				
	March 31, 2017	March 31, 2016	March 31, 2015	March 31, 2014	March 31, 2013
Total income from operations (net)	9,039.17	7,571.90	5,588.07	4,456.15	3,437.50
Net Profit / (Loss) before tax and extraordinary items	129.39	275.6	130.03	49.84	178.37
Net Profit / (Loss) after tax and extraordinary items	98.93	273.73	99.02	53.79	148.72
Equity Share Capital	30.61	14.68	14.68	14.63	13.18
Reserves and Surplus	2,352.82	2,157.65	1,881.42	1,758.14	1,455.81
Net worth	2,383.43	2,172.33	1,896.10	1,772.77	1,468.99
Basic earnings per share (Rs.) (face Value of ₹ 5 each)	4.77	13.32	4.83	2.65	7.32
Diluted earnings per share (Rs.) (face Value of ₹ 5 each)	4.77	13.32	4.83	2.65	7.32
Return on net worth (%)	4.15%	12.60%	5.22%	3.03%	10.12%
Net asset value per share (Rs.) (face Value of ₹ 5 each)	114.66	105.67	92.24	87.21	72.26

INTERNAL RISK FACTORS

Below mentioned risks are the top 10 risk factors as per the RHP:

- 1) There are outstanding legal proceedings against our Company, Group Companies and Directors which may adversely affect our business, financial condition and results of operations.
- 2) Any actual or alleged contamination or deterioration of our products or any negative publicity or media reports related to our products or our raw materials could result in legal liability, damage our reputation and adversely affect our business prospects and consequently our financial performance.
- 3) Inadequate or interrupted supply and price fluctuation of our raw materials and packaging materials could adversely affect our business, results of operations, cash flows, profitability and financial condition.
- 4) We operate in a highly competitive industry. An inability to maintain our competitive position may adversely affect our business, prospects and future financial performance.
- 5) Failure to develop, launch and market new products due to unpredictable consumer preferences may have a material adverse effect on our business, results of operations, profitability and financial condition.
- 6) Failure to effectively manage our future growth and expansion may have a material adverse effect on our business prospects and future financial performance.
- 7) Our business prospects and results of operations may be adversely affected if any future capacity expansion plans are not successfully implemented.
- 8) If we fail to maintain and enhance our brand and reputation, consumers' recognition of our brands, and trust in us, and our products, our business may be materially and adversely affected.
- 9) Our inability to expand or effectively manage our growing super stockists and distribution network or any disruptions in our supply or distribution infrastructure may have an adverse effect on our business, results of operations and financial condition.
- 10) Any disruption in the supply chain could have an adverse impact on our business, financial condition, cash flows and results of operations.

SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

- A. Total number of outstanding litigations against the Company and amount involved- There are seven outstanding litigations relating to criminal matters, indirect tax matters, regulatory or statutory matters and other matters exceeding the materiality threshold, filed against the Company and the approximate amount involved, wherever quantifiable, is ₹ 17.22 million.
- B. Brief details of top material outstanding litigations against the Company and amount involved :

Sr. No.	Particulars	Litigation filed by	Current status	Amount involved
1.	The Company received a show cause notice from the Deputy Director, Industrial Health and Safety, Indore Division in relation to an accident that occurred at the Company's Indore premises and certain alleged non-compliance with the Factories Act, 1948. Subsequently, Company has also received a notice from the Police Station, Bhanwarkuan Zila, Indore, to produce various documents, including certain Government approvals. For further details, please refer to page 403 of the RHP	Deputy Director, Industrial Health and Safety, Indore Division	Pending	Nil
2.	P.P. Surse, Food Safety Officer, Food and Drug Administration, Jalna, Maharashtra issued a notice against the Company alleging certain violations under the FSS Act, primarily in relation to, non-visibility of the 'veg logo' on the label of 'Diamand Namkeen' while advertising the product on Zee News Channel. For further details, please refer to page 403 of the RHP	Food and Drug Administration, Jalna, Maharashtra	Pending	Nil
3.	Four indirect tax matters involving the Company are pending before various forums such as the Deputy Commissioner of Commercial Tax, Division-I (Indore), Commercial Sales Tax Department involving an aggregate amount of ₹ 17.22 million in relation to, among others, non-payment of central sales tax, non-payment of tax under the Madhya Pradesh VAT Act, 2002 and disallowance of certain deductions claimed by the Company	the Company	Pending	₹ 17.22 million
4.	A first information report was registered against one of the Company's administrative employees, in his capacity as a representative of the Company, alleging negligence. Subsequently, a criminal case was filed before the Judicial Magistrate First Class, Indore. For further details, please refer to page 402 of the RHP	Bhawarkua Police Station	Pending	Nil

- C. Regulatory Action, if any- disciplinary action taken by SEBI or stock exchanges against the Promoters/Group Companies in last 5 financial years including outstanding action, if any- Nil
- D. Brief details of outstanding criminal proceedings against Promoters- Nil

ANY OTHER IMPORTANT INFORMATION AS PER GCBRLMs / BRLMs / ISSUER : NIL

DECLARATION BY THE COMPANY

We hereby certify and declare that all relevant provisions of the Companies Act and the rules, regulations and guidelines issued by the Government of India, or the rules, guidelines or regulations issued by the SEBI, established under Section 3 of the SEBI Act, as the case may be, have been complied with and no statement made in the Red Herring Prospectus is contrary to the provisions of the Companies Act, the SCRA, the SCRR, the SEBI Act or rules or regulations made thereunder or guidelines issued, as the case may be. We further certify that all the disclosures and statements in the Red Herring Prospectus are true and correct.

DECLARATION BY THE SELLING SHAREHOLDERS

Each of the Selling Shareholder hereby certifies that all statements and undertakings made by such Selling Shareholder in the Red Herring Prospectus about or in relation to himself in connection with the Offer for Sale, and the Equity Shares being offered by him pursuant to the Offer for Sale, are true and correct.

THIS PAGE HAS BEEN INTENTIONALLY LEFT BLANK

THIS PAGE HAS BEEN INTENTIONALLY LEFT BLANK

BIDDER'S UNDERTAKING FOR REVISION FORM

I/We (on behalf of joint applicants, if any) confirm that the Acknowledgement Slip for my/our Bids are enclosed for the revisions which are being requested. I/We agree to be bound by all the terms & conditions mentioned in the Bid cum Application Form submitted earlier by me/us.

I/We (on behalf of joint applicants, if any) authorize you to reject this Bid Revision Form, in case any of the details of my existing Bids as appearing on the electronic book building system do not tally with the details given in this Revision Form.

INSTRUCTIONS FOR FILLING UP THE BID REVISION FORM

1. Name of Sole/ First Bidder should be exactly the same as it appears in the depository records.
2. Please ensure that the Bid Options provided are in the same order as that provided in the Bid cum Application Form submitted earlier.
3. In case there is no change in the particular Bid Option, please write "NO CHANGE". In case you want to cancel the Bid Option, please write "CANCELLED".
4. Total Bid Amount payable must be calculated for the highest of three options, at Bid Price. Total Bid Amount to be paid must be calculated net of total bid amount paid at the time of submission of Bid cum Application Form. Bidders, please ensure that your Bank has notified an SCSB Branch in the city where Bid cum Application Form is being submitted.
Revision of Bids in case of Revision of Price Band: In case of an upward revision in the Price Band, Retail Individual Bidders who had Bid at Cut-off Price could either (i) revise their Bid or (ii) shall make additional payment based on the cap of the revised Price Band (such that the total amount i.e., original Bid Amount, plus additional payment does not exceed ₹ 200,000 if the Bidder wants to continue to Bid at Cut-off Price), with the members of the Syndicate / Registered Brokers / RTAs / CDPs to whom the original Bid was submitted. In case the total amount (i.e. original Bid Amount plus additional payment) exceeds ₹ 200,000/-, the Bid will be considered for allocation under the Non-Institutional Portion in terms of the RHP. If, however, the Bidder does not either revise the Bid or make additional payment and the Issue Price is higher than the cap of the Price Band prior to revision, the number of Equity Shares Bid for shall be adjusted downwards for the purpose of Allotment, such that no additional payment would be required to be blocked from the Bidder and the Bidder is deemed to have approved such revised Bid at Cut-off Price. (i) In case of a downward revision in the Price Band, announced as above, Retail Individual Bidders, who have bid at Cut-off Price could either revise their Bid or the excess amount blocked at the time of bidding would be unblocked from the ASBA Account after the allotment is finalised.
5. Only the First Bidder is required to sign the Bid cum Application Form /Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Account holder is mandatory. If the first Bidder is not the Account Holder, ensure that the Bid cum Application Form is signed by the Account Holder.
6. **Other Instructions:** a. Revision to Bids must be made only in the prescribed Revision Form, as applicable. b. Revision form must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the Syndicate Members/SCSBs/ Registered Brokers/Collecting DP/Collecting RTAs will not be liable for errors in data entry due to incomplete or illegible Revision Forms. c. Ensure that Acknowledgement slip for your Bid and any other applicable documents in support of the Revision are attached with the Revision Form; and d. Bidders shall only be required to issue instruction to block the revised amount in excess of their original blocked amount based on the cap of the revised Price Band upon an upward revision of their Bid.

ISSUE STRUCTURE

Particulars	QIBs ⁽¹⁾	Non Institutional Bidders	Retail Individual Bidders	Eligible Employees
Number of Equity Shares available for Allotment/allocation ⁽²⁾	Not more than [●] Equity Shares	Not less than [●] Equity Shares available for allocation or Issue less allocation to QIB Bidders and Retail Individual Bidders	Not less than [●] Equity Shares available for allocation or Issue less allocation to QIB Bidders and Non Institutional Bidders	Not more than [●] Equity Shares
Percentage of Issue Size available for Allotment/allocation	50% of the Net Issue shall be available for allocation to QIBs. However, up to 5% of the QIB Portion (excluding the Anchor Investor Portion) will be available for allocation proportionately to Mutual Funds only. Mutual Funds participating in the Mutual Fund Portion will also be eligible for allocation in the remaining balance QIB Portion. The unsubscribed portion in the Mutual Fund Portion will be available for allocation to other QIBs.	Not less than 15% of the Net Issue	Not less than 35% of the Net Issue	Approximately [●]% of the Issue Size
Basis of Allotment/allocation if respective category is oversubscribed*	Proportionate as follows (excluding the Anchor Investor Portion): up to (a) Up to [●] Equity Shares shall be available for allocation on a proportionate basis to Mutual Funds only; and (b) [●] Equity Shares shall be Allotted on a proportionate basis to all QIBs, including Mutual Funds receiving allocation as per (a) above	Proportionate	Proportionate, subject to minimum Bid Lot. For details, see "Issue Procedure – Part B – Allotment Procedure and Basis of Allotment – Allotment to RIBs" on page 468 of the RHP	Proportionate ^g
Minimum Bid	Such number of Equity Shares that the Bid Amount exceeds ₹ 200,000 and in multiples of [●] Equity Shares thereafter	Such number of Equity Shares that the Bid Amount exceeds ₹ 200,000 and in multiples of [●] Equity Shares thereafter	[●] Equity Shares and in multiples of [●] Equity Shares thereafter	[●] Equity Shares net of Employee Discount and in multiples of [●]
Maximum Bid	Such number of Equity Shares not exceeding the size of the Net Issue, subject to applicable limits	Such number of Equity Shares not exceeding the size of the Net Issue, subject to applicable limits	Such number of Equity Shares so that the Bid Amount does not exceed ₹ 200,000	Such number of Equity Shares, in multiples of [●] Equity Shares, so that the Bid Amount does not exceed ₹ 500,000 on a net basis. However, Allotment to an Eligible Employee in the Employee Reservation Portion may exceed ₹ 200,000 (which will be less Employee Discount) only in the event of an under-subscription in the Employee Reservation Portion and such unsubscribed portion may be Allotted on a proportionate basis to Eligible Employees Bidding in the Employee Reservation Portion, for a value in excess of ₹ 200,000, subject to the total Allotment to an Eligible Employee not exceeding ₹ 500,000 (which will be less Employee Discount)
Bid Lot	[●] Equity Shares and in multiples of [●] Equity Shares thereafter			
Allotment Lot	[●] Equity Shares and in multiples of one Equity Share thereafter			
Trading Lot	One Equity Share			
Who can apply ⁽⁴⁾	Public financial institutions as specified in Section 2(72) of the Companies Act, 2013, scheduled commercial banks, mutual funds registered with SEBI, FPIs other than Category III Foreign Portfolio Investors, VCFs, AIFs, FVCIs registered with SEBI, multilateral and bilateral development financial institutions, state industrial development corporation, insurance company registered with IRDAI, provident fund (subject to applicable law) with minimum corpus of ₹ 250 million, pension fund with minimum corpus of ₹ 250 million, in accordance with applicable law, National Investment Fund set up by the Government, insurance funds set up and managed by army, navy or air force of the Union of India, insurance funds set up and managed by the Department of Posts, India and Systemically Important Non-Banking Financial Companies (as defined under Regulation 2(zla) of the SEBI ICDR Regulations)	Resident Indian individuals, Eligible NRIs, HUFs (in the name of Karta), companies, corporate bodies, scientific institutions, societies and trusts, Category III Foreign Portfolio Investors	Resident Indian individuals, Eligible NRIs and HUFs (in the name of Karta)	Eligible Employees
Terms of Payment	Full Bid Amount shall be blocked by the SCSBs in the bank account of the ASBA Bidder that is specified in the ASBA Form at the time of submission of the ASBA Form ⁽³⁾			

* Assuming full subscription in the Issue

- (1) Our Company and the Selling Shareholders in consultation with the GCBLRMs and the BRLM may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is being made to other Anchor Investors. For details, see "Issue Procedure" beginning on page 435 of the RHP.
- (2) Subject to valid Bids being received at or above the Issue Price. This Issue is made in accordance with the Rule 19(2)(b) of the SCRR and is being made through the Book Building Process, in compliance with Regulation 26(1) of SEBI ICDR Regulations.
- (3) Bid Amount shall be payable by the Anchor Investors at the time of submission of the Anchor Investor Application Forms. For details of terms of payment applicable to Anchor Investors, see "Section 7: Allotment Procedure and Basis of Allotment" beginning on page 468 of the RHP. Employee Discount of ₹ [●] to the Issue Price may be offered to Eligible Employees bidding in the Retail Portion and Employee Reservation Portion, respectively.
- (4) In case of joint Bids, the Bid cum Application Form contained only the name of the First Bidder whose name appeared as the first holder of the beneficiary account held in joint names. The signature of only such First Bidder was required in the Bid cum Application Form and such First Bidder was deemed to have signed on behalf of the joint holders.

^gEligible Employees Bidding in the Employee Reservation portion (if any) can Bid upto a Bid Amount of ₹ 500,000. However, a Bid by an Eligible Employee in the Employee Reservation Portion will be considered for allocation, in the first instance, for a Bid Amount of up to ₹ 200,000. In the event of under-subscription in the Employee Reservation Portion, the unsubscribed portion will be available for allocation and Allotment, proportionately to all Eligible Employees who have Bid in excess of ₹200,000, subject to the maximum value of Allotment made to such Eligible Employee not exceeding ₹ 500,000. Further, an Eligible Employee Bidding in the Employee Reservation Portion (if any) can also Bid under the Net Issue and such Bids will not be treated as multiple Bids. Under-subscription, if any, in any category, except the QIB Portion, would be met with spill-over from the other categories at the discretion of our Company and the Selling Shareholders in consultation with the GCBLRMs and the BRLM and the Designated Stock Exchange.

**COMMON BID
REVISION FORM**

PRATAAP SNACKS LIMITED - INITIAL PUBLIC ISSUE - R

Registered and Corporate Office: Khasra No 378/2, Nemawar Road, Near Makrand House, Indore 452 020;
Tel: (91 731) 243 7621; Fax: (91 731) 243 7605 Contact Person: Rishabh Kumar Jain, Company Secretary and Compliance Officer,
E-mail: complianceofficer@yellowdiamond.in; Website: www.yellowdiamond.in
Corporate Identity Number: U15311MP2009PLC021746

**FOR RESIDENT INDIANS, INCLUDING
RESIDENT QIBs AND ELIGIBLE NRIs
APPLYING ON A NON-REPATRIATION BASIS**



To,
The Board of Directors
PRATAAP SNACKS LIMITED

BOOK BUILT ISSUE

ISIN : INE393P01035

Bid cum
Application
Form No.

SYNDICATE MEMBER'S STAMP & CODE	REGISTERED BROKER/SCSB/CDP/RTA STAMP & CODE	1. NAME & CONTACT DETAILS OF SOLE / FIRST BIDDER
		Mr. / Ms. / M/s. _____
		Address _____
		Tel. No. (with STD code) / Mobile _____
SUB-BROKER'S / SUB-AGENT'S STAMP & CODE	SCSB BRANCH STAMP & CODE	2. PAN OF SOLE / FIRST BIDDER

BANK BRANCH SERIAL NO.	SCSB SERIAL NO.	3. BIDDER'S DEPOSITORY ACCOUNT DETAILS <input type="checkbox"/> NSDL <input type="checkbox"/> CDSL

		For NSDL enter 8 digit DPID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID

PLEASE CHANGE MY BID

4. FROM (AS PER LAST BID OR REVISION)																		
Bid Options	No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)							Price per Equity Share (₹) / "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures)										
	8	7	6	5	4	3	2	1	Bid Price			Retail Discount, if any			Net Price			"Cut-off" (Please ✓ tick)
Option 1									3	2	1	3	2	1	3	2	1	
(OR) Option 2																		<input type="checkbox"/>
(OR) Option 3																		<input type="checkbox"/>

5. TO (REVISED BID) (ONLY RETAIL INDIVIDUAL BIDDERS CAN BID AT "CUT-OFF")																		
Bid Options	No. of Equity Shares Bid (in Figures) (Bids must be in multiples of Bid Lot as advertised)							Price per Equity Share (₹) / "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures)										
	8	7	6	5	4	3	2	1	Bid Price			Retail Discount, if any			Net Price			"Cut-off" (Please ✓ tick)
Option 1									3	2	1	3	2	1	3	2	1	
(OR) Option 2																		<input type="checkbox"/>
(OR) Option 3																		<input type="checkbox"/>

6. PAYMENT DETAILS													PAYMENT OPTION : FULL PAYMENT <input type="checkbox"/> PART PAYMENT <input checked="" type="checkbox"/>	
Additional Amount Blocked Paid (₹ in figures) _____ (₹ in words) _____														
ASBA Bank A/c No. _____														
Bank Name & Branch _____														

I/WE (ON BEHALF OF JOINT APPLICANTS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID REVISION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDERS UNDERTAKING' AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT APPLICANTS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID REVISION FORM GIVEN OVERLEAF.

7A. SIGNATURE OF SOLE / FIRST BIDDER	7B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(s) (AS PER BANK RECORDS)	SYNDICATE MEMBER / BROKER / SCSB / CDP / RTA STAMP (Acknowledging upload of Bid in Stock Exchange system)
Date: _____, 2017	I/We authorize the SCSB to do all acts as are necessary to make the Application in the Issue	
	1) _____	
	2) _____	
	3) _____	

TEAR HERE

PRATAAP SNACKS LIMITED	Acknowledgement Slip for Syndicate Member / Registered Broker/SCSB/CDP/RTA	Bid cum Application Form No. _____
BID REVISION FORM - INITIAL PUBLIC ISSUE - R		PAN of Sole / First Bidder _____
DPID / CLID _____		
Additional Amount Paid (₹ in figures) _____	Bank & Branch _____	Stamp & Signature of SCSB Branch
ASBA Bank A/c No. _____		
Received from Mr./Ms./M/s. _____		
Telephone / Mobile _____	Email _____	

TEAR HERE

PRATAAP SNACKS LIMITED BID REVISION FORM - INITIAL PUBLIC ISSUE - R	Option 1	Option 2	Option 3	Stamp & Signature of Syndicate Member / Registered Broker / SCSB / CDP / RTA	Name of Sole / First Bidder
	No. of Equity Shares				
	Bid Price				
	Additional Amount Paid (₹)				
ASBA Bank A/c No. _____					Acknowledgement Slip for Bidder
Bank & Branch _____					
Bid cum Application Form No. _____					